

COMMUNITY PARTNERSHIP PROSPECTUS



Country
Universities
Centre
MOUNT ISA

A large, dark silhouette of a windmill stands against a vibrant sunset sky. The sky transitions from a deep orange near the horizon to a dark, almost black, at the top. The windmill's blades are blurred, suggesting motion. The structure of the windmill is intricate, with a lattice-like tower and a complex arrangement of blades. The overall mood is serene and contemplative.

Our purpose is to bring
degrees close by
empowering our local
people and communities to
succeed in education to
realise their dreams

A MESSAGE FROM OUR BOARD



Dear Potential Sponsor,

As the Chair of the Country Universities Centre (CUC) Mount Isa, I am excited to extend an invitation for your organisation to partner with us in a venture that promises to significantly impact our community's future. The establishment of CUC Mount Isa will serve as a pivotal hub for educational advancement and community development, and with your support, it will flourish and expand its positive influence.

Upon its inauguration, CUC Mount Isa will be dedicated to making higher education accessible to local students, enabling them to pursue their academic and career ambitions right here in their community. Our centre will be equipped with high-speed internet, modern study facilities, and dedicated academic support—all designed to foster student success and contribute to regional development.

We anticipate significant achievements, including:

- A marked increase in student enrolment and retention.
- High completion rates and successful employment of graduates within the local community.
- Noticeable socio-economic benefits to Mount Isa through the development of a skilled workforce.

To achieve these goals, we will rely on the generosity and partnership of sponsors like you. Supporting CUC Mount Isa will mean investing in the future of our community and aiding in the ongoing success of our students. Your sponsorship will help us:

- Enhance our facilities and update our technological infrastructure.
- Broaden our academic and career support services.
- Launch new programs to enrich educational and professional opportunities in Mount Isa.

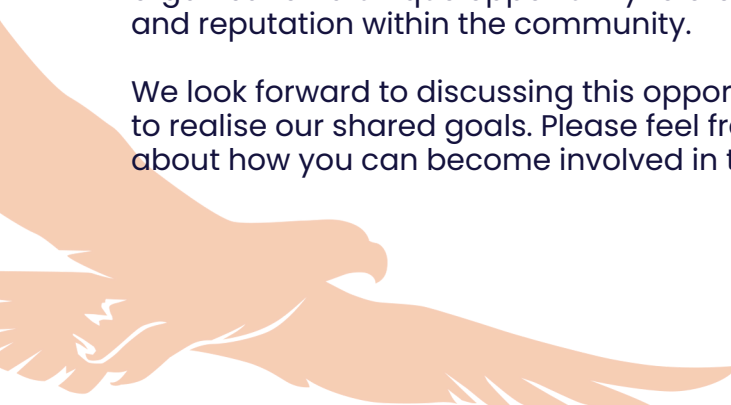
In appreciation of your support, we will offer numerous benefits, including:

- Prominent acknowledgement of your organisation as a key partner in our marketing and communication efforts.
- Opportunities for engagement with our community through various events and initiatives.
- A platform to showcase your commitment to corporate social responsibility and community development.

We are committed to forging partnerships that provide mutual benefits, offering your organisation a unique opportunity to create a lasting impact while enhancing your visibility and reputation within the community.

We look forward to discussing this opportunity further and exploring ways we can collaborate to realise our shared goals. Please feel free to contact us at your convenience to learn more about how you can become involved in this exciting new venture.

Peta MacRae
Chair, CUC Mount Isa



WHO WE ARE

A local Not-for-Profit organisation providing a dedicated learning and study space that has been designed for regional people by regional people

The Country Universities Centre Mount Isa is a not-for-profit organisation led by qualified management staff and a skills-based volunteer Board of Directors; Existing to provide quality higher education opportunities to students studying in our local region, no matter which university or degree they are engaged with. We strongly believe that the future of an aspiring student should not be determined by where they live; nor should their career aspirations be limited by proximity to learning opportunities.



We know that those living in country areas like ours are less than half as likely to obtain a degree in contrast to their metropolitan counterparts. This gap has widened in recent years.

Our Centre aims to improve access and choice through offering free services and supports for those pursuing higher education in our region. Lack of a collegiate atmosphere, poor access to quality technology, and a quiet distraction-free environment to study in, are key challenges for the typical student who is studying in a rural, regional, or remote context. Country Universities Mount Isa will work to overcome these barriers to student success; improving the student experience which translates into increasing the quantity and quality of graduates located within the region.



We are part of a larger network of regionally located study communities designed for participating students to excel within a supportive environment, access to advanced technology, face-to-face support, a cohort of fellow students, and quality academic advice. As equity in learning is a paramount value of our organisation, this service is offered to all eligible students free of charge. Any student who is enrolled to study any degree in Australia is welcome to utilise our service.



97% of our students surveyed have attributed an improved academic success to the Country Universities Centre.

PARTNERSHIPS FOR PROGRESS

Industry and community collaboration is a key to enhancing mutual opportunity



At CUC Mount Isa, we are committed to transforming our community by integrating our robust local values into a dynamic educational framework. This approach will not only enhance the learning environment but also open up substantial career opportunities for our students post-graduation.

We will strategically encourage our students to align their career paths with the myriad opportunities available locally, firmly believing in the critical synergy between education and employment for the sustainable growth of our region. At CUC Mount Isa, we will do more than just educate; we will prepare a workforce ready to tackle the specific challenges of our community.

Central to our success will be the strong collaboration between our Centre and pivotal industry and sector partners. Located at the nexus of Mount Isa, our Centre will serve as a vital hub for organisations to connect directly with students who are not just seeking employment, but are eager to innovate and serve their community. This model will not only foster innovation but also strengthen the economic and social fabric of our region. Our students will gain immense value from the broad network of local businesses, organisations, and community groups connected to CUC Mount Isa.

Financial support will play a critical role in sustaining our initiatives, yet the benefits of partnering with us will extend far beyond monetary contributions. Our partnerships will be a testament to the power of collective effort, significantly impacting the lives of our students and the vibrancy of our community.

The aspiration for our students to remain and work locally is not just a hope but a strategic objective. Many of our students, who will be pursuing degrees in health, education, psychology, social work, and community services, will be motivated by a commitment to give back to Mount Isa. Supported by CUC Mount Isa, they will be set to return their enhanced skills to our community, echoing the success stories from other established centres across rural, regional, and remote Australia.

We call on community partners to join us in this noble endeavour. Your financial and in-kind support will be crucial not only for the continuity of our efforts but also for propelling Mount Isa towards a thriving future. Let's unite to foster the development of a local student cohort that will drive the prosperity of our region.



SPONSORSHIP PACKAGES

Degrees of contribution

Promotional Opportunities	Foundation Partner	Gold Partner	Silver Partner	Bronze Partner
Prominent signage in the Centre				
Speaking slot, promotional booth (provided by you), and logo on key marketing materials at local events				
Acknowledgement of sponsorship in speeches				
Full page recognition in quarterly newsletter				
Quarter page recognition in quarterly newsletter				
Promotional materials (provided by you) in student registration and gift packs				
Sponsorship announcement, including 1x media release, 1x social media post (Facebook & Instagram)				
Logo recognition in email signatures, letterheads and website footers				
Acknowledgement with link to sponsor website on CUC partners webpage				
Contribution amount (per annum)	+\$50,000	+\$20,000	+\$10,000	+\$2,000

Bringing degrees closer to regional, rural and remote Australia.



Australian Government
Department of Education

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